#### alias (Friendly Name)

This element specifies the friendly name associated with the current structured document tag. The string representing the friendly name shall be stored on this element's val attribute.

If this element is omitted, then no friendly name shall be associated with the given structured document tag.

[Example: Consider the following properties on a structured document tag:

<w:[sdtPr](sdtPr.docx)>  
 <w:alias w:val="Birthday"/>  
 …  
</w:[sdtPr](sdtPr.docx)>

This set of properties specifies via the alias element that the friendly name for the parent structured document [tag](tag.docx) shall be Birthday. end example]

|  |
| --- |
| Parent Elements |
| [sdtPr](sdtPr.docx) (§) |

|  |  |
| --- | --- |
| Attributes | Description |
| val (String Value) | Specifies that its contents will contain a string.  The contents of this string are interpreted based on the context of the parent [XML](XML.docx) element.  [Example: Consider the following WordprocessingML fragment:  <w:[pPr](pPr.docx)>  <w:[pStyle](pStyle.docx) w:val="heading1" />  </w:[pPr](pPr.docx)>  The value of the val attribute is the ID of the associated paragraph style's styleId.  However, consider the following fragment:  <w:[sdtPr](sdtPr.docx)>  <w:alias w:val="SDT Title Example" />  ...  </w:[sdtPr](sdtPr.docx)>  In this case, the decimal number in the val attribute is the [caption](caption.docx) of the parent structured document tag. In each case, the value is interpreted in the context of the parent element. end example]  The possible values for this attribute are defined by the [ST\_String](ST_String.docx) simple [type](type.docx) (§). |

The following [XML](XML.docx) Schema fragment defines the contents of this element:

<complexType [name](name.docx)="CT\_String">

<attribute [name](name.docx)="val" [type](type.docx)="[ST\_String](ST_String.docx)" use="required"/>

</complexType>